



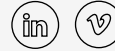
Bianca Lampariello

– *Graphic Designer*

12th May 1993 / Via per Campel, 6 – Trento, IT

I am a curious, proactive and determined person.
I help businesses find their unique identity, amplify their voice & plan a communication strategy to stand out.
I like to learn and discover things, to explore new fields and to grow professionally and personally. I am always looking for new challenges to wide my knowledge.

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Work experiences

Feb 2020 – Present

Freelance Graphic Designer

- Logo & Brand Identity design
- Design of printed materials (catalogue/brochure/packaging)
- Design layout & ux/ui of website
- Design and video editing
- Motion graphics video
- Design and production of digital adv campaigns
- Social media plan & digital content creation

Skills: Ability of working with high production rates and short-term deadlines / remote working / respecting the schedule

Sep 2019 – Nov 2019

Identity Atlas Studio - Rovigo, IT Freelance Graphic Designer

- Brand Identity design
- Production of graphics for printed materials
- Design and production of adv campaigns

Skills: Autonomy in developing projects / managing relations and project remotely / remote team working

Nov 2018 – Jun 2019

NAD Nuova Accademia del Design - Verona, IT Visual Designer & Social Media Manager

- Social Media management
- Production of graphic contents and video for Social Media & website
- Writing of press releases for the website Blog with an eye on SEO
- Photographer at the events
- Update of website contents and information

Skills: Autonomy in developing projects and achieving set goals / social media managing

Sep 2017 – Sep 2018

Mart, Museum of Modern and Contemporary Art of Trento and Rovereto - Rovereto, IT Graphic Designer & Press Office

- Writing of press releases and relation with journalists/editorials
- Photographer for exhibitions and events
- Production of graphic contents and video for Social Media & website
- Design of printed materials such as brochures, posters & logos

Skills: Public relations / problem solving / respect of deadlines / punctuality / work organization / team working

Sep 2015 – Feb 2016

Bauhaus Universität Weimar - Weimar, GE Freelance Graphic Designer

- Design of a Guide of the City of Weimar dedicated to international students produced and distributed by the Bauhaus Universität Weimar.

Skills: Design of printed graphics / Collection and organization of data

Education

Jan 2020

Master Motion Design

NAD Nuova Accademia del Design - Verona, IT

Jun 2019

Master Visual Design

NAD Nuova Accademia del Design - Verona, IT

Mar 2017

Bachelor in Design & Arts (109/110)

Free University of Bolzano - Bolzano, IT

Experiences Abroad

Sep 2015 – Feb 2016

Erasmus+ in Visual Communication

Bauhaus Universität Weimar - Weimar, GE

2012 (2 weeks)

Exchange program

Academia de Bellas Artes San Alejandro - Havana, C

2011 (1 month)

English course & stage in Tourist Office

London, UK

Hard Skills

Brand Identity
Logo Design
Digital & printed Design
Video editing
Motion Graphics
Photography

Soft Skills

Curious / Creative
Determined / Team working
Problem solving / Detail-oriented
Precise / Independent / Organized

Languages

Italian C2
English C1
German B1

Software

Photoshop Wordpress
Illustrator Premiere
InDesign After Effects
Lightroom Cinema 4D
Adobe XD Maya

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